



## **Indxis commences calculation and administration of the BulletShares® USD High Yield Corporate Bond Indices from Accretive Asset Management.**

Fort Mill, December 3<sup>rd</sup> 2010 – Accretive Asset Management and index services provider Indxis, Ltd. have signed an agreement to administer and calculate the following BulletShares® USD High Yield Corporate Bond Indices, effective December 1<sup>st</sup> 2010.

### **BulletShares® Index:**

BulletShares® USD High Yield Corporate 2012 Index  
BulletShares® USD High Yield Corporate 2013 Index  
BulletShares® USD High Yield Corporate 2014 Index  
BulletShares® USD High Yield Corporate 2015 Index  
BulletShares® USD High Yield Corporate 2016 Index  
BulletShares® USD High Yield Corporate 2017 Index  
BulletShares® USD High Yield Corporate 2018 Index  
BulletShares® USD High Yield Corporate 2019 Index  
BulletShares® USD High Yield Corporate 2020 Index  
BulletShares® USD High Yield Corporate 2021 Index

### **About Accretive Asset Management**

Accretive Asset Management (AAM) is the sponsor of BulletShares® Indices, which are designed to overcome the shortcomings of traditional bond indices and offer a diversified alternative to investing in individual bonds. Each BulletShares® Index tracks a group of debt securities with the same maturity and has been designed to serve as the basis for an individual mutual fund or ETF. The resulting mutual fund or ETF has a cash flow profile and return characteristics similar to that of an individual held-to-maturity bond while providing exposure to a diversified basket of debt securities. Each BulletShares® Index is part of a larger family of BulletShares® Indices, with each index in a given family of indices providing targeted exposure to a specific year of maturity.

AAM was formed in 2008 to create products that help financial advisors better serve their clients. Through creative thinking informed by a strategic understanding of the marketplace, AAM conceives and develops innovative product concepts and designs marketing and branding strategies to commercialize its innovations.

### **About Indxis**

Indxis, a wholly owned subsidiary of Mergent Inc., offers a comprehensive suite of index services, including index calculation, real time data dissemination, index maintenance, administration, licensing, back testing and custom software development. Mergent and Indxis licensed investment products have more than \$8.6 billion in assets under management, and are offered by major investment firms worldwide. The Indxis index calculation platform is the chosen platform for some of the world's largest index companies and exchanges, and has a proven history of calculating and disseminating some of the world's most recognizable indexes. Learn more, at [www.indxis.com](http://www.indxis.com).

### **Contacts:**

Accretive Asset Management, LLC  
Darrin DeCosta  
Managing Director  
E-Mail: [Darrin.DeCosta@accretiveasset.com](mailto:Darrin.DeCosta@accretiveasset.com)  
Phone: 630-687-1258

Indxis, Ltd.  
Tom Rash  
Manager Product Development  
E-Mail: [Tom.Rash@mergent.com](mailto:Tom.Rash@mergent.com)  
Phone: 716-636-4234