

2009 Dividend Achievers™ Index Constituents Announced

Fort Mill, SC, January 29, 2009 – Indxis, Inc., the Index Services unit of Mergent, Inc., today announced the addition of new members to the elite groups of stocks in its Dividend Achievers™ Indices. The additions come as part of the Dividend Achievers annual reconstitution, in which companies are added or removed to the indices based on a stringent set of criteria. These changes will be effective after the close of trading on January 30, 2009.

Dividend Achievers are companies that have increased annual regular dividends for at least the past 10 consecutive years and have met specific liquidity screening criteria. Dividend Achievers are typically companies with strong cash reserves, solid balance sheets and a proven record of consistent earnings growth. Mergent has been identifying these strong dividend-paying companies for more than 25 years.

Sixty-three companies were removed from the Broad Dividend Achievers Index, and twenty-three new companies were added. Not surprisingly, companies classified as Financial, Real Estate, or Insurance accounting for nearly 80% of the deletions. However, of the twenty-three additions to the index, over 50% were classified as Finance, Real Estate, or Insurance companies. This may indicate that many of the financial stocks that suffered greatly during 2008 are no longer in the index, and have been replaced by less volatile companies in the financial sector.

Dividend Achievers Indices are powerful tools for investors seeking a long-term portfolio with higher risk-adjusted returns. For the trailing 12-month period ended December 31, 2008, the Broad Dividend Achievers Index outperforms the S&P 500 Index in the 1-, 3-, 5-, 10-, 15- and 20-year periods, with less volatility

RISK (MODERN PORTFOLIO THEORY) STATISTICS

1 Year

Statistic	US Broad Dividend Achievers	S&P500
Beta (S&P 500)	0.80	1.00
Correlation (S&P 500)	0.91	1.00
Annualized Return	-29.34%	-37.00%
Standard Deviation	18.51%	21.02%
Information Ratio	1.21	

3 Years

Statistic	US Broad Dividend Achievers	S&P 500
Beta (S&P 500)	0.79	1.00
Correlation (S&P 500)	0.93	1.00
Annualized Return	-6.25%	-8.36%
Standard Deviation	13.08%	15.29%
Information Ratio	0.33	

5 Years

Statistic	US Broad Dividend Achievers	S&P 500
Beta (S&P 500)	0.78	1.00
Correlation (S&P 500)	0.92	1.00
Annualized Return	-1.56%	-2.19%
Standard Deviation	10.85%	12.86%
Information Ratio	0.08	

10 Years

Statistic	US Broad Dividend Achievers	S&P 500
Beta (S&P 500)	0.67	1.00
Correlation (S&P 500)	0.83	1.00

Annualized Return	0.61%	-1.38%
Standard Deviation	12.30%	15.10%
Information Ratio	0.19	
<u>15 Years</u>		
Statistic	US Broad Dividend Achievers	S&P500
Beta (S&P 500)	0.75	1.00
Correlation (S&P 500)	0.87	1.00
Annualized Return	8.04%	6.46%
Standard Deviation	12.93%	14.99%
Information Ratio	0.16	
<u>20 Years</u>		
Statistic	US Broad Dividend Achievers	S&P500
Beta (S&P 500)	0.81	1.00
Correlation (S&P 500)	0.89	1.00
Annualized Return	9.73%	8.43%
Standard Deviation	13.14%	14.51%
Information Ratio	0.15	

Investors seeking exposure to high-quality dividend-paying companies may invest in an array of investment products, including open and closed-end mutual funds and exchange-traded funds, based on the Dividend Achievers methodology. Major financial firms, including PowerShares Capital Management, BlackRock, Vanguard, National Bank of Canada and others, offer these products.

A complete list of the new 2009 Dividend Achievers constituents is available at www.indxis.com.

About Indxis

Indxis, Inc. is a comprehensive index services provider, offering a full suite of services including: index calculation, administration, distribution, index licensing, backtesting, and custom index software creation. Indxis-licensed investment products are offered by major financial firms in the U.S. and Canada, and have approximately \$3 billion in assets under management. Our index calculation platform has a proven track record of calculating and disseminating some of the world's largest and most recognizable indices. For more information, visit www.indxis.com.

About Mergent

Mergent, Inc. is a leading provider of business and financial information on global publicly listed companies. Based in the U.S., the company maintains a strong international presence, with offices in New York, Fort Mill, San Diego, London, Tokyo and Melbourne.

With roots tracing back to 1900, Mergent operates the longest continuously collected database of: descriptive and fundamental information on domestic and international companies; pricing and terms and conditions data on fixed income and equity securities; and corporate action data. For more information, visit www.mergent.com.

Contact:

Brian Whelan,
 Director, Global Marketing
 Indxis, Inc.
brian.whelan@indxis.com
 Ph. (704) 559-7989