



## **Russell and Indxis to launch blue-chip indexes based on Dividend Achievers methodology**

TACOMA, MARCH 25, 2009 –Russell Investments and index services provider Indxis, Inc. have signed an agreement to create for the first time an array of products based on Indxis' proprietary Dividend Achievers™ methodology. The Russell Dividend Achievers indexes will screen constituents of the industry-leading Russell Global Indexes for those U.S. companies that have increased regular cash dividend payments each year for the past decade and those companies outside the United States that have done so for five consecutive years.

The timely products are expected to launch in the second quarter of 2009.

"We believe our rules-based methodology offers an ideal screen for the Dividend Achievers methodology, particularly for investors who seek a greater sense of security with blue-chip stocks within a particular segment of the global market," said Ron Bundy, managing director for Russell Indexes. "This agreement again demonstrates the suitability of our construction methodology for a widening array of products."

The new Dividend Achievers indexes initially will cover the U.S. broad market as reflected by the Russell 3000® Index and the global market as reflected by the Russell Global Index. The list of offerings also will include large- and small-cap indexes both for the U.S. and global markets. For inclusion, qualifying companies must meet certain liquidity requirements in addition to demonstrating a proven history of dividend growth.

"Since its inception, the Dividend Achievers methodology has offered investors a simple way to identify solid, well-managed companies that have a strong history of returning capital to shareholders," said Paul Starkey, managing director for Indxis. "We believe the combination of Russell's leadership in index construction, paired with our unique dividend investing methodology, will create a powerful series of indexes and potential investment vehicles."

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### **About Russell**

Russell Investments provides strategic advice, world-class implementation, state-of-the-art performance benchmarks and a range of institutional-quality investment products. Russell has \$151 billion in assets under management as of Dec. 31, 2008, and serves individual, institutional and advisor clients in more than 40 countries. Russell Indexes have \$4.3 trillion in assets benchmarked to them as of June 30, 2008. Founded in 1936, Russell is a subsidiary of The Northwestern Mutual Life Insurance Company.

## **About Indxis**

Indxis offers a comprehensive suite of index services, including index calculation, real-time data dissemination, index maintenance, administration, licensing, backtesting and custom software development. Indxis-licensed investment products have over \$3 billion in assets under management, and are offered by major investment firms worldwide. Indxis's index calculation platform is the chosen platform for some of the world's largest index companies, and has a proven history of calculating and disseminating some of the world's most recognizable indexes. Learn more, at [www.indxis.com](http://www.indxis.com).

Russell Investments, a Washington, USA corporation, operates through subsidiaries worldwide. Russell Investments is the owner of the trademarks, service marks and copyrights related to its indexes. Russell's indexes are unmanaged and cannot be invested in directly.

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