



For Immediate Release

Nikkei launches Mergent Industry Reports via Nikkei Telecom 21

September 10, 2010, FORT MILL, SC – Mergent Japan, a subsidiary of Mergent, Inc. and Nikkei Digital Media Inc, a subsidiary of Nikkei Inc, today announced the release of Mergent Industry Reports via Nikkei Telecom 21. Coverage would be on a paid subscription basis and include all of Mergent's Industry Reports from April 2010.

Mergent's Industry Reports are used by research analysts to look up industry trends in recent financial data and summarize details of trends, competitors, market leaders in a market environment and learn more about an industry's leading trading conditions and future market trends. These reports are updated twice a year.

Nikkei Telecom 21 is the largest paid subscription business database service in Japan with 70% of the Tokyo Stock Exchange's first section listed companies as members.

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About Mergent

Mergent, Inc. is a leading provider of business and financial data on global publicly listed companies. Based in the U.S, the company maintains a strong global presence, with offices in New York, Charlotte, San Diego, London, Tokyo and Melbourne.

Founded in 1900, Mergent operates one of the longest continuously collected databases of: descriptive and fundamental information on domestic and international companies; pricing and terms and conditions data on fixed income and equity securities; and corporate action data. For more information, please visit www.mergent.com

About Nikkei Digital Media Inc.

Nikkei Digital Media Inc. is the nucleus for the digital business of the Nikkei Group. It delivers timely information required by business people via the Internet and is responsible for planning, developing and operating the Nikkei Telecom 21 business, database services and NEEDS. It was established January 1, 2007 as a successor to the electronic media business of Nikkei Inc.