



## **Mergent Launches New Corporate Website**

**Charlotte, NC** – November 6, 2007 – Mergent, Inc. announced today the launch of its new corporate website, at [www.mergent.com](http://www.mergent.com).

The launch coincides with Mergent's new branding – which debuted earlier this year – and includes a clean interface, as well as enhancements to the organization and accessibility of information. “We are committed to finding ways to modernize and enhance our services to provide the information our clients need quickly and accurately,” says Chief Executive Officer Jonathan Worrall. “Our new corporate website is a reflection of that commitment, letting site visitors locate information about Mergent offerings in multiple ways.”

Mergent's new website now offers two distinct ways for site visitors to find information about Mergent's offerings, through “Products and Services” menus or through more targeted menus accessed through the “Find Your Solution” link, which narrows product and services results to those most appropriate for a particular market.

For more information on Mergent, Inc. visit [www.mergent.com](http://www.mergent.com).

### **About Mergent**

Mergent, Inc., a Xinhua Finance company (TSE Mothers: 9399) is the preferred provider of business and financial data on global publicly listed companies. Headquartered in Charlotte, NC and New York City, with sales offices in key North American cities, Mergent also has a strong global presence, with offices in London, Shanghai, Tokyo, Toronto and Melbourne.

For more than a century Mergent has been providing solutions to clients in the investment management, academic, research and corporate information fields. Today, that unique

experience is combined with leading-edge technology to form a robust, diverse product line that operates under Mergent's umbrella. These include; Mergent's Dividend Achievers Indices – the premier benchmark for long-term returns Ford Equity Research – a leading independent investment research firm; Mergent Online™ – a powerful web-based research portal that provides critical business information to support daily research and analysis; Mergent Manuals, Handbooks and Investment Guides; Mergent BondViewer™ – which offers in-depth municipal and corporate fixed-income data, as well as end-of-day evaluation pricing; Mergent EventsData™ – providing real-time information on corporate actions, dividend payouts, news and updates directly to clients' desktops. For more information visit [www.mergent.com](http://www.mergent.com).

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