



FOR IMMEDIATE RELEASE

Methodology Change for Mergent International Dividend Achievers™ Index

November 15, 2010, Fort Mill, SC - Mergent, Inc. the leading provider of methodologies and associated indexes for the creation of superior investment products linked to dividends has announced a change to the methodology of its International Dividend Achievers™ Index, effective after the close of business January 28, 2011.

The International Dividend Achievers™ Index is the underlying index for the Invesco PowerShares International Dividend Achievers ETF (Ticker: PID).

Currently, the Mergent International Dividend Achievers™ Index includes American Depositary Receipts and non-U.S. common or ordinary stocks trading on the New York Stock Exchange, the NASDAQ Stock Market LLC or NYSE Amex. Beginning January 28th, 2011, the Index will include Global Depositary Receipts and American Depositary Receipts that are listed on the London Stock Exchange, in addition to American Depositary Receipts and non-U.S. common or ordinary stocks trading on the New York Stock Exchange, the NASDAQ Stock Market LLC or NYSE Amex.

The Index will be reconstituted annually on the last Friday in January, with quarterly rebalances on the last Friday in April, July, and October.

All other index rules including minimum consecutive years of dividend growth, minimum liquidity requirements, annual reconstitutions, quarterly rebalances, and index weighting scheme remain the same.

Kevin Heckert, Director of Global Index Operations said "This methodology change is part of our continued policy to improve the quality and breadth of our Index products as markets adapt and change to the benefit of the investor".

Mergent's Dividend Achievers indices are a highly regarded series of indices that track companies with strong long-term dividend growth. Products based on these indices currently have over \$7 billion in assets under management, and are offered by major investment management firms worldwide, including BlackRock, Vanguard, Invesco PowerShares and others.

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About Mergent

Mergent, Inc. is a leading provider of business and financial data on global publicly listed companies. Based in the U.S, the company maintains a strong global presence, with offices in New York, Charlotte, San Diego, London, Tokyo and Melbourne.

Founded in 1900, Mergent operates one of the longest continuously collected databases of: descriptive and fundamental information on domestic and international companies; pricing and terms and conditions data on fixed income and equity securities; and corporate action data. In addition, Mergent's Indxis subsidiary develops and licenses equity and fixed income investment products based on its proprietary investment methodologies. Our licensed products have over \$7 billion in assets under management and are offered by major investment management firms. To learn more, visit www.mergent.com

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