

August 27, 2007

## **Mergent, Inc. & Ryan ALM Launch Series of Treasury Ladder Indices**

**New York, NY — August 27, 2007—** Mergent, Inc. and Ryan ALM today announced the introduction of the Ryan/Mergent 1 – 30 Year Treasury Laddered Index, the Ryan/Mergent 1-20 Year Treasury Laddered Index, the Ryan/Mergent 1-10 Year Treasury Laddered Index and the Ryan/Mergent 1-5 Year Treasury Laddered Index. These Treasury Ladder indices are the first investible fixed income indices to be developed by the Ryan/Mergent partnership.

Mergent has licensed these indices to PowerShares as the basis for a family of Treasury Ladder ETFs, expected to be launched in the fourth quarter of 2007. It is expected that these indices will be calculated and disseminated in September. Index values will also be available at [www.dividendachivers.com](http://www.dividendachivers.com).

The indices are equal-weighted “Constant Maturity” Treasury Maturity Ladder Indices designed to represent the most diversified interest rate risk indices.

“Fundamental bond investing usually recommends a maturity ladder as the “core” bond portfolio.” says Ron Ryan, founder of Ryan ALM.

Mergent CEO Jonathan Worrall adds, “The launch of these Indices furthers Mergent’s strategy of providing value-added core instruments to enhance the prudent investor’s portfolio. Alongside our family of Achievers™ Indices for equity holdings, which are based on consistent returns through dividends and share buybacks, Mergent is providing solutions for the investor throughout their portfolio lifecycle. Combined with the

PowerShares approach of tax efficiency and enhanced returns I believe these ETFs should form part of everybody's portfolio."

### **About Mergent**

Mergent, Inc., a Xinhua Finance company (TSE Mothers: 9399) is the preferred provider of business and financial data on global publicly listed companies. Headquartered in Charlotte, NC and New York City, with sales offices in key North American cities, Mergent also has a strong global presence, with offices in London, Shanghai, Tokyo, Toronto and Melbourne.

For more than a century Mergent has been providing solutions to clients in the investment management, academic, research and corporate information fields. Today, that unique experience is combined with leading-edge technology to form a robust, diverse product line that operates under Mergent's umbrella. These include; Mergent's Dividend Achievers Indices – the premier benchmark for long-term returns; Ford Equity Research – a leading independent investment research firm; Mergent Online™ – a powerful web-based research portal that provides critical business information to support daily research and analysis; Mergent Manuals, Handbooks and Investment Guides; Mergent BondViewer™ – which offers in-depth municipal and corporate fixed-income data, as well as end-of-day evaluation pricing; Mergent EventsData™ – providing real-time information on corporate actions, dividend payouts, news and updates directly to clients' desktops; For more information visit [www.mergent.com](http://www.mergent.com) and [www.dividendachievers.com](http://www.dividendachievers.com).

### **About Ryan ALM, Inc.**

Ryan ALM, Inc. is both a bond index provider and an asset management firm. Its ALM Research Solutions division maintains and delivers the Ryan Treasury Index series (see [www.RyanIndex.com](http://www.RyanIndex.com)) and numerous Custom Indexes for its clients. The Ryan ALM Advisers division manages assets versus liabilities as a turnkey system where Ryan creates Custom Liability Indexes and manages the assets as Liability Beta and Liability Alpha portfolios in an integrated Portable Alpha system named PALS. For more information, please visit [www.RyanALM.com](http://www.RyanALM.com).

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