



FOR IMMEDIATE RELEASE

Mergent, Inc. Unveils New Online Bookstore – Mergent Business Press™

August 27, 2012 -- Charlotte, NC – Mergent, Inc., the exclusive provider of Dun & Bradstreet (NYSE – D&B) print and online library solutions, is pleased to announce our new online bookstore – www.mergentbusinesspress.com. Mergent Business Press allows you, the end user, to view and order a wide variety of books that are available including D&B, Hoover's and Harris as well as Mergent print publications. Mergent Business Press is also available as a mobile application for when you are on the go.

Our new web-based platform provides quick links to those publications and is an extremely easy-to-use search engine. With one click or keyword, you will be directed to the books that have all the information you/your organization have been looking for and require.

Tom Wecera, Managing Director at Mergent, elaborates, "Mergent Business Press is a very user-friendly bookstore. We believe this new bookstore will enable our patrons and other interested parties to locate the information they need with the ability to find the correct publications quickly. Mergent is excited about this initiative and will be implementing improvements in the near future."

As the exclusive provider of many D&B print and online library solutions, Mergent offers a unique opportunity that provides a blend of data and top-notch technology to satisfy your research needs.

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About Mergent

Mergent, Inc. is a leading provider of business and financial information on global publicly listed companies as well as the exclusive provider of several D&B online library solutions. Based in the U.S, Mergent, Inc. maintains a strong global presence, with offices in New York, Charlotte, San Diego, London, Tokyo and Melbourne. Founded in 1900, Mergent operates one of the longest continuously collected databases of: descriptive and fundamental information as well as pricing and corporate action data on domestic and international companies, together with terms and conditions data on corporate and municipal bonds. To learn more, visit www.mergent.com.

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