



## **FOR IMMEDIATE RELEASE**

### ***Mergent Intellect™ Enhancements Continue to Grow***

#### ***Mergent Intellect™ Now Offers Census Data Resources***

**June 27, Charlotte, NC** – Mergent Intellect is continuously improving to bring additional value to our clients. Our latest version now offers additional data, improved job search solutions, and expanded access to more U.S. customers.

Mergent Intellect 2.0 is expanding our already comprehensive data offerings to include North American census data. This includes the latest census data displayed by zip code, MSA or Industry. Content includes income per household, average house value, population breakdown and persons per household. In addition, allows up to four zip codes for comparisons and is exportable into various formats. This improvement makes Intellect the most powerful tool in the industry – and it is now available right at your fingertips.

Mergent Intellect's newly Integrated Job Search Solution introduces a smart approach to your career search. The combination of Intellect's over 90 million companies – together with its powerful search strategy – uncovers available positions at companies that others simply cannot find. Intellect also has a veterans' job program offering access to US companies, as well as a strategy to identify employers relevant to veterans' job skills and experience.

Mergent recently partnered with WhitePages Pro, to give our clients even more access to contact information for over 210 million U.S. consumers. This enhanced search tool features specific information – name, address, previous address, age, number of household members and reverse phone number lookup capabilities – another valuable source of business insight.

#### **Key Benefits of the improved Mergent Intellect 2.0 include:**

- Comprehensive Business Information
- Access to the Latest Census Data
- Integrated Job Search Solution
- Fundamental Data on Over 90 Million Global Private Businesses
- Executive Contacts on Over 90 Million Executives
- Enhanced People and Business Search – Access to Over 210 Million Consumers
- Global Corporate Family Tree
- Data Delivery Options (Export your reports, mailing lists, etc. to Microsoft® Excel, Word or Adobe Acrobat Reader®)
- Cross-Border Searching
- Mobile Applications (Smart phones, iPhone, iPad or tablets)
- Public Business Information
- Ability to Access Via First Research and/or Key Business Ratios

Neel Gandhi, Director of Product Development, elaborates, “Mergent Intellect is now a comprehensive offering that is unique to the marketplace. This new enhancement is one example of how Mergent continues to advance our extensive data-set to help our customers satisfy their research needs, including integrating innovative methodology into our comprehensive company database.”

Mergent Intellect is a flexible web-based application that features a deep collection of worldwide business information and insightful business intelligence. Coupling Mergent's expertise in developing products for the reference marketplace with D&B® private company database, Mergent Intellect offers new and existing clients a unique opportunity to access private and public U.S and international business data, industry news, facts and figures, executive contact information, access industry profiles and much more.

As the exclusive provider of many D&B/Hoover’s library solutions, Mergent offers a unique opportunity that provides a blend of data and top-notch technology to satisfy your research needs.

Mergent Intellect will continue to evolve to meet and exceed the expectations and imaginations of our clients. We look forward to continuing to serve you with this – and many more – of our superior business and financial information products.

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### **About Mergent**

Mergent, Inc. is a leading provider of business and financial information on global publicly listed companies as well as the exclusive provider of several D&B/Hoover’s library solutions. Based in the U.S, the company maintains a strong global presence, with offices in New York, Charlotte, San Diego, London, Tokyo and Melbourne. Founded in 1900, Mergent operates one of the longest continuously collected databases of: descriptive and fundamental information as well as pricing and corporate action data on domestic and international companies, together with terms and conditions data on corporate and municipal bonds. To learn more, visit [www.mergent.com](http://www.mergent.com)

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